

LOW INVESTEMENT FRANCHISE OPPORTUNITY

JOIN THE FASTEST GROWING COMPANY

**Revolutionizing
Construction
Chemicals**



No more a
"FRANCHISE"
Let me call you
"BRAND PARTNER"



The Largest Industry On The Planet

KABU World operates in the ***Construction Sector***
the backbone of global infrastructure and economic growth.

ABOUT KABU WORLD



Who we are and what we do ?

We are a new age construction chemical suppliers. We have innovated products with international technology but as we believe in Make in India, our products are manufactured in India. We believe in building India with Made in India Products and would also support the economy with our exports.

KABU WORLD is not just the name of a brand but also a world which everyone loves to speak in their day to day life because of its meaning in hindi language which means "to control". As per psychology it is proved fact that every human loves to control everything around them which gives them the feeling of having power.

PEOPLE & HISTORY



1957

Inception with chemicals

Mr. Vasantraai D. Vora – started Chemico Traders as a supplier of pigments / dyes / chemicals to various industries like rubber / plastic / paints / etc. with a vision to spread the wings across different industries. He always had a vision to explore the chemical industry by developing products across different sectors.



1995

Generation Next

Mr. Ajeet V. Vora son of V. D. Vora a VJTI graduate as chemical engineer joined the business and started with supply of custom shades of pigments in retail to all small scale manufacturing industries along with expansion of the primary business.



2010

Expansion plan

Mr. Jigar Parekh grandson of V. D. Vora joined the team with his 20 years of knowledge in Business expansion / technology / design / sales & marketing / brand development / etc. to take the business at the next level and launched Silicone color Master batch / additives for rubber / Silicone moulded products / etc.



2024

It's time for action

Now is the time for change as per the market trends, Mr. Jigar Parekh is ready to launch his 1st B2C brand called as KABU. It will focus on few innovative construction chemicals & paints with his background of chemicals related to Silicone / Acrylic and Polyurethane.

The Construction Opportunity



Largest Category

Construction chemicals is the powerhouse of the infrastructure industry, growing at 15% CAGR.



Leakage Locha Solved

Every building faces water issues. Our products are the permanent fix for a trillion-dollar problem.



Experience Legacy

Rooted in 1957 heritage of polymer background, bringing replacement solutions and "Make in India" pride.

Unmatched Growth Velocity



Fastest Growing in the Sector with Innovations

Since inception, KABU WORLD has outpaced industry benchmarks through rapid expansion and technical dominance.

-  **Agile Market Penetration**
-  **High Velocity Revenue Cycles**
-  **Rapidly Expanding Partner Network**

Product Range



LOW in SKU – HIGH in SOLUTION

- Waterproofing Chemicals
- Specialized Lamination Coatings
- Heatproofing Compounds
- Tile Adhesive Polymer Powders
- Floor Coatings

Indian Innovation: Replacement Tech

1st Indian Company with innovative Applications

KABU is proud to be the first Indian company to introduce **Replacement Technology** for waterproofing. We are disrupting the market by replacing traditional, failed forms of waterproofing with modern, high-performance chemical solutions.

#KaroLeakageKabuMein



Future-Ready: Replacement of Paint

KABU[®]
Waterproof with confidence

MADE IN INDIA

Replacement of Exterior Paint...

Replace & Relax
with

KABU BOND NEU
Waterproofing Compound

KABU TAP 442
Polymerized Cement

KABU HEATPROOF
Acrylic based Heatproof Compound

India's 1st
Cementitious Paint with waterproofing.

Much Stronger than Exterior Paint

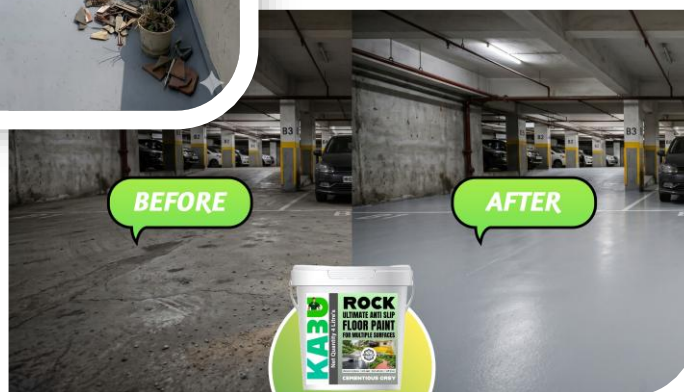
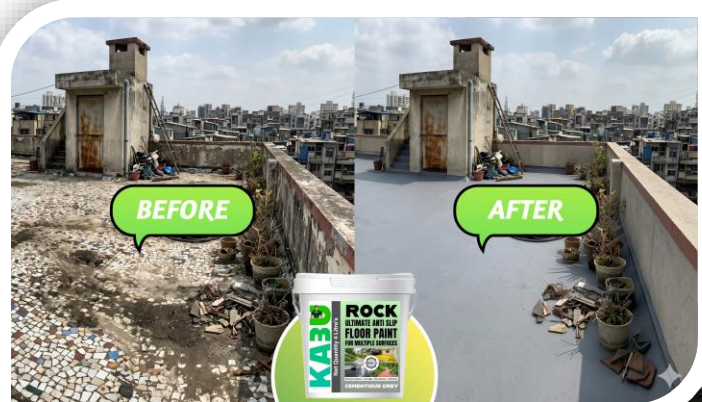
080 6218 0982 | www.kabu.world

Beyond Waterproofing

KABU World is not just stopping at leaks. We are now also launching a revolutionary **technology for Replacement of Paint.**

A technical solution that offers better durability, protection, and aesthetics than standard architectural paints, providing a total building envelope solution.

Future-Ready: Replacement of PU / Epoxy



Beyond Waterproofing

KABU World is not just stopping at leaks. We are now also launching a revolutionary **technology for Replacement of PU / Epoxy flooring in domestic areas**

A technical solution that offers better durability, protection, and aesthetics than standard architectural paints, providing a total building envelope solution.

Future-Ready: Replacing Brick-bat-Coba



KABU
Innovating Construction Chemicals

Now no need of
Brick bat coba on
your new terrace ?

Waterproof coating
without Brick bat coba

International Technology
Made in India, to build India

10 YEARS
WARRANTY

25 YEARS
LIFE

080 6218 0982
www.kabu.world

The advertisement features a background image of a terrace with a brick bat coba pattern. A muscular superhero character in a green suit with 'KABU' on the chest is positioned in the bottom right corner. The text is arranged in a clean, modern layout with various colors and fonts to highlight the product's benefits and contact information.

Beyond Waterproofing

KABU World is not just stopping at leaks. We are now also launching a revolutionary **technology for Replacement of brick bat coba on new or old terrace with cost & time saving**

A technical solution that offers better durability, protection, and aesthetics than standard architectural paints, providing a total building envelope solution.

Future-Ready: Replacing tiles in pools



Beyond Waterproofing

KABU World is not just stopping at leaks. We are now also launching a revolutionary **technology for Replacement of tiles inside swimming pools**

A technical solution that offers better durability, protection, and aesthetics than standard architectural paints, providing a total building envelope solution.

Proven Execution Power and Trust achieved

Products Sold for around

60,00,000+*

Square Feet of Work in Mumbai – Thane - Navimumbai

Achieved in just the just first 20 months since inception in Mumbai City.

National Pride: Make In India



MADE IN INDIA, TO BUILD INDIA

KABU World is committed to the vision of **Aatmanirbhar Bharat**. Our products are formulated, tested, and manufactured locally to meet global quality standards. By joining KABU, you join a mission that strengthens the Indian economy and showcases Indian engineering to the world.



The Benefit for brand partner



NO DEPOSITS

Forget the traditional franchise fees of 25-30 lakhs in this segment. We want your sales skill, not your bank balance or space being a brand partner.

NO STOCK PURCHASE MONTHLY

You do not need to purchase any stock from the company and neither do the billing. Directly sell on behalf of company.

NO OVERHEADS

Operate from where you are. Focus purely on relationship building and sales conversion.

NO RISK

If the business fluctuates, your personal capital is never at stake. Pure growth opportunity.

Direct Revenue Participation

10%

REVENUE SHARE

Partner Participation	Basis of Payout
Total Gross Revenue	Shared on Billing Value (Excl. GST)
Payout Cycle	Monthly Settlements
Profit Protection	Earn on Top-line, not Net Profit

*Unlike other brands that share profit, we share **REVENUE**, ensuring you are paid for every sale you generate.*

COFO – Model



₹ 5 lakh

Deposit Only

COFO =

COMPANY OWNED FRANCHISE OPERATED

Break the Financial Barrier

We believe in talent and dedication over capital. Our unique franchise model allows qualified individuals to start their business journey with zero upfront capital investment.

Comprehensive Ecosystem Support



Marketing

Full digital and regional marketing assistance to build local brand awareness digitally



Lead Gen with Customer Care

Direct lead support and CRM access to manage customer inquiries efficiently along with Dedicated Relationship officer



Training

Technical certification and sales coaching for your entire team.

Low SKU to start with...

We shall start with our few fastest selling products.



Who are we looking for?



Individual:

Minimum 5 years of proven field sales experience.

***Preferable for Civil Contractors, Architects, Civil Engineers,
Site Supervisors, Sales Professionals, Real Estate Agents,***



Biz Owners:

Running a successful business for at least 3 years.

Preferable for Building material suppliers / developers



Full-Time Commitment:

This is a high-value business requiring 100% focus from partner.

What you get from us?



YOU
get **WHAT**
YOU
WORK FOR

- ✓ **Goods.**
Goods to stock at your location without any purchase.
- ✓ **Lead generation**
Lead generation support from the company on daily basis in your region.
- ✓ **Staff**
Sales staff as required on company salary + incentives
- ✓ **Back office**
Dedicated back-office staff for billing and documentation support online.
- ✓ **Advertising & Marketing:**
Digital advertising for lead generation + events and awards functions as required.
- ✓ **Billing & Commission**
Billing shall be done by company, and brand partner revenue paid monthly.

What you need to give ?



DECIDE.
COMMIT.
SUCCEED.

- ✓ **Refundable Deposit:**
Refundable deposit of INR 500000/-*
- ✓ **One time Franchisee Fee = 25,000/- +GST**
Marketing Kit + Training at Head Office + Merchandise + Technology Setup cost + Agreement Charges.
- ✓ **Monthly Expenses:**
INR 9000/- + GST (to be paid to company for getting support of CRM + Email ID + Merchandise + Dedicated Customer Care support + Billing and collection + Stationery. **This will be deducted from your income.**
- ✓ **Full-Time Commitment:**
This is a high-value business requiring 100% focus from partner.
- ✓ **Space for Storing goods:**
Minimum 300 sqft space for storing the goods and office space

What you get ?

YOU
♦ *get* **WHAT**
YOU
WORK FOR

- ✓ **Goods.**
Goods to stock at your location.
- ✓ **Lead generation**
Lead generation support from the company on daily basis in your region.
- ✓ **Staff**
Dedicated sales staff for site visits and sales.
- ✓ **Back office**
Dedicated back-office staff for billing and documentation support online.
- ✓ **Advertising & Marketing:**
Launch event in your region + minimum 3 major event in your region every year + gifts and merchandise

Ready to Control the Future?

Contact us for Brand Partner Inquiries and Detailed Discussion

 info@kabu.world

 942 96 942 96

www.kabu.world | [#KaroLeakageKabuMein](https://twitter.com/KaroLeakageKabuMein)